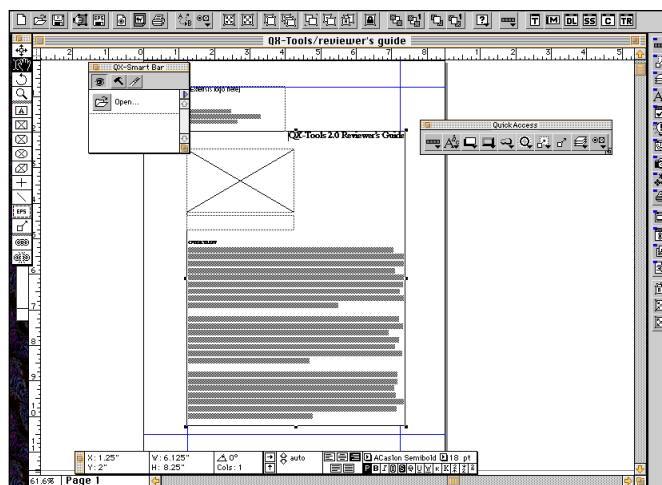




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QX-Tools 2.0 Reviewer's Guide



QX-Tools provides one-click access to hundreds of QuarkXPress commands and dialog boxes.

OVERVIEW

Founded in 1993 by Now Software, Inc. founder Craig Barnes, Extensis Corporation quickly established itself as a pioneer in the development of application-specific enhancement utilities with the release in 1994 of its popular PageTools plug-in package for Adobe PageMaker. The following year, in 1995, Extensis completed its one-two punch for the publishing industry with the well-received release of QX-Tools, a powerful and versatile set of productivity-enhancing XTensions for QuarkXPress. As the first developer to combine multiple software add-ons into one complete and affordable package, the Portland, Oregon-based Extensis Corporation spawned an entire cottage industry centered around the idea of developing collections of add-on software utilities designed to make the work of personal computer users faster, smarter and easier.

Since then Extensis has released an entire range of low-cost add-on collections that help designers, photographers, artists, and publishers gain the most from their graphics and page layout applications on both the Macintosh and Windows platforms. Whether they're creating catalogs, brochures, books, newspapers, or magazines for print publication, or developing multimedia presentations, games software, videos, or Web sites for electronic distribution, Extensis customers have come to expect versatile and powerful add-on collections for a fraction of what it would cost to seek out and purchase similar programs individually.

With the release of QX-Tools 2.0, Extensis continues to provide the level of quality and affordability that made QX-Tools the best-selling collection of XTensions for QuarkXPress. With an original feature set of ten robust components, the newest version

of QX-Tools offers five completely new components and numerous enhancements to existing features, for a total of fifteen major components in one collection. Whether it's a black-and-white newsletter, a six-color annual report, a poster-sized advertisement, or a 112-page magazine, QX-Tools continues to meet the needs of an incredibly wide range of QuarkXPress users.

QUICK-REFERENCE LIST

Combined with the ten existing components originally offered in version 1.0, QX-Tools version 2.0 offers five completely new modules (in addition to numerous enhancements to existing features), for a total of fifteen major components.

The five new components are:

- **QX-Effects**—Lets users easily create drop shadow, bevel, glow, emboss, and other effects directly in QuarkXPress; ideal for headlines or creating Web page effects.
- **QX-FineTune**—Increases productivity by allowing users to quickly and interactively format paragraphs, boxes, text, and rules without having to rummage through dialogs.
- **QX-FindChange**—Encourages experimentation and automates global updating by enabling users to search and replace colors, character styles, borders, rules, and other attributes throughout an entire document.
- **QX-DocStyles**—Automates new document setup by letting users apply pre-defined settings to new documents, including page size, orientation, and numbering.
- **QX-CopyStyle**—Helps maintain design consistency by allowing users to copy the characteristics of a text or picture box and quickly apply it to other text or picture boxes.

QX-Tools' ten existing components, still available from version 1.0, are:

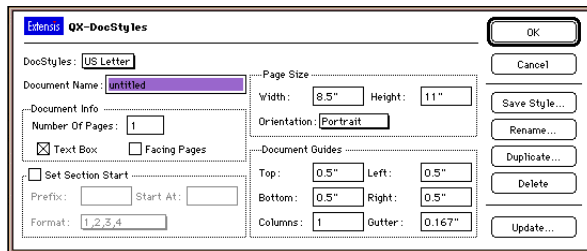
- **QX-Styles**, a floating palette for creating and applying character-based styles;
- **QX-Layers**, a floating palette for assigning objects to layers;
- **QX-Scaler**, a floating palette for scaling multiple objects;
- **QX-Viewer**, a floating palette that displays thumbnail images of pages;
- **QX-Filters**, a floating palette for using Photoshop plug-ins in QuarkXPress;
- **QX-Dingbats**, a floating palette for displaying and entering character symbols;
- **QX-Bars**, a set of preconfigured and customizable toolbars;
- **QX-Manager**, a utility that lets users choose whether or not to load QuarkXTensions;
- **QX-Print**, a utility that enhances the XPress print dialog; and
- **QX-Tips & Tricks**, an on-screen Tip of the Day by best-selling author David Blatner.

QX-TOOLS 2.0 NEW FEATURES AND ENHANCEMENTS: AN IN-DEPTH LOOK

Within each of the new components added to QX-Tools 2.0 are a multitude of new features and capabilities that save QuarkXPress users time, help them work more efficiently, and make their publishing projects more enjoyable. By taking a closer look at each of QX-Tools' individual features, users will uncover valuable nuggets of functionality within each QX-Tools component. Adding to its already robust feature set, the most recent version of QX-Tools offers the following new components and capabilities:

QX-DOCSTYLES

Replacing the XPress New Document dialog with one that presents additional options,



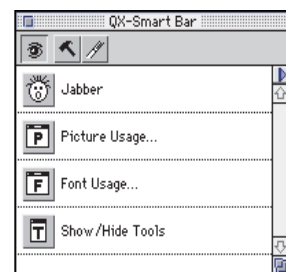
QX-DocStyles lets users create and save custom New Document settings which can then be accessed for future use via a pop-up menu. With the ability to predefine custom layouts for different types of publishing projects, users can get a head start in creating documents that require precise document setup specifications such as advertisements, business cards and other corporate identity pieces, magazine pages, catalogs, book covers, newsletters, manuals, and packaging.

The additional options offered in the QX-DocStyles document configuration dialog include:

- Choose between portrait or landscape orientation;
- Predefine the number of pages in a particular document;
- Preconfigure and save document sizes according to publication requirements;
- Choose several predefined document sizes from a pop-up menu, including custom document sizes;
- Specify the document name in advance; and
- Predetermine the setup and format of a document's page numbering system.

QX-SMARTBARS

As an addition to the already popular QX-Bars toolbar system, QX-SmartBars acts as an agent that watches for the most commonly used XPress menu commands and automatically creates a corresponding toolbar based on the user's most frequently performed page layout functions. With one-click access to frequently used menu selections and commands, users can enjoy QX-SmartBars shortcuts without having to actually build the custom toolbars themselves.

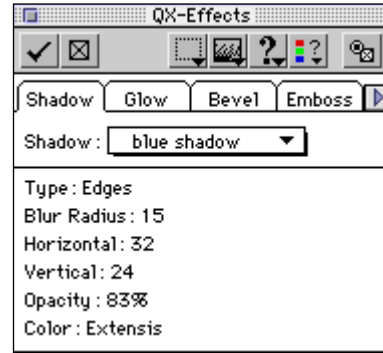


QX-SmartBars features include:

- Turn SmartBars on or off;
- Automatically create a list of buttons based on menu commands;
- Convert list of buttons into a toolbar with one click;
- Reset list of buttons with one click; and
- Automatically eliminate the least-used menu command buttons.

QX-EFFECTS

Avoiding the extra steps of launching Adobe Photoshop in order to create a special effect, then importing the edited image back into QuarkXPress, QX-Effects lets users enjoy Photoshop-like effects features without ever leaving XPress. Using an interactive WYSIWYG preview, QX-Effects offers drop shadow, glow, bevel, and emboss type and graphic effects that can be created directly in XPress, saved for future use, and applied again with one mouse click.



Each effect in QX-Effects has its own dialog box and feature set:



Shadow lets users apply a three-dimensional appearance to flat images, and includes the following features:

- Use the selected image's silhouette or its outline to create a shadow;
- Control the distance by which the shadow offsets the image;
- Specify the amount of the shadow's blur;
- Specify the shadow's opacity;
- Specify the shadow's color;
- Preview the image in real time or on demand; and
- Save sets of shadow specifications to apply to other images.

Bevel lets users apply a raised appearance by adding highlights and shadows, and includes the following features:

- Choose whether the bevel is applied to the inside or outside edge of an image;
- Select the bevel's shape;
- Control the darkness of the bevel's shadow;
- Control brightness and sharpness of the image's highlights;
- Soften the edges of the bevel;
- Specify the direction of the light source;
- Preview the image in real time or on demand; and
- Save sets of bevel specifications to apply to other images.



Glow lets users apply a glowing effect to type and graphics, and includes the following features:



- Apply a glow to an entire image or its edges;
- Determine how far a glow extends;
- Specify the glow's radiance (brightness);
- Specify the glow's opacity;
- Select the color of the glow;
- Preview the image in real time or on demand; and
- Save sets of glow specifications to apply to other images.

Emboss lets users apply a relief effect to type and graphics, and includes the following features:

- Apply an emboss to the inner or outer edges of an image or to the entire image;
- Invert an emboss effect;
- Specify the emboss amount (in pixels);
- Adjust the contrast of an emboss;
- Specify softness (in pixels);
- Control highlight and shadow amounts (in percentages);
- Select highlight and shadow colors;
- Choose the direction of the emboss;
- Preview the image in real time or on demand; and
- Save sets of emboss specifications to apply to other images.

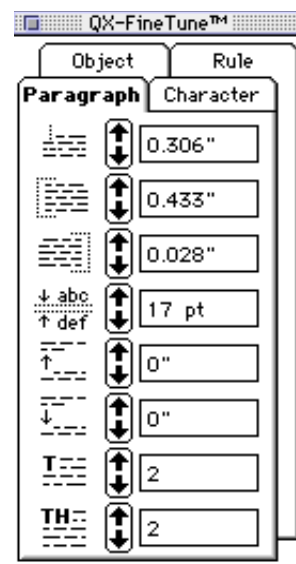


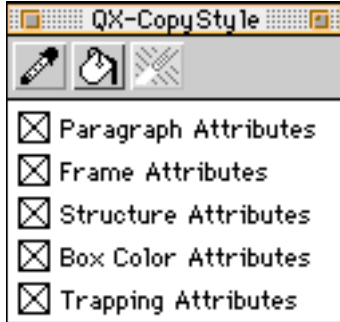
QX-FINETUNE

Using QX-FineTune, users can format paragraphs, objects, text, and paragraph rules quickly and interactively—without ever calling up a single dialog box. While still taking advantage of the program's precise numeric controls, XPress users can enjoy the immediacy and accessibility of manipulating attributes via the QX-FineTune palette instead of wasting valuable time hunting through menus and buttons in order to perform simple functions.

QX-FineTune features include:

- Change attributes numerically or using up and down arrows;
- View changes instantly, without having to close a dialog box or use an "Apply" button;
- Specify object, rule, paragraph, and character attributes all in one palette; and
- Perform either fine/gross tuning using the Control and Option keys.





QX-COPYSTYLE

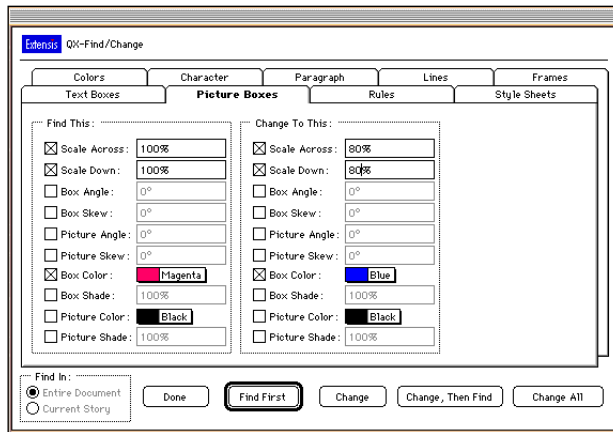
Users can copy and paste entire sets of attributes for paragraphs, pictures, text, frames, structure, box color, and trapping from one box to another within QuarkXPress using QX-CopyStyle. For example, users can copy and paste such unique attributes as angle, skew, corner radius, columns, gutter width, text inset, baseline, alignment, and background color using the structure attributes. Not only does QX-CopyStyle help ensure design consistency once a box has been tweaked to perfection, it makes such attention to detail faster and easier than ever before.

QX-CopyStyle features include:

- Apply attributes to groups of objects as well as individual selections;
- Apply attributes from one QuarkXPress document to another;
- Undo last action (even after a document has been saved); and
- Turn certain attributes to be copied on or off.

QX-FINDCHANGE

Document-wide changes that would normally involve tedious and time-consuming individual editing can now be made in seconds using QX-FindChange. Users can perform search-and-replace functions on character styles as well as on graphic elements such as boxes, rules, colors, and frames. QX-FindChange encourages experimentation and creativity by offering the ability to quickly see the effects of specific design changes without having to manually enter each modification. QX-FindChange automates the process of globally updating publications such as catalogs, magazines, price sheets, manuals, and reports.



QX-FindChange features include:

- Control Colors, Lines, Frames, Text Boxes, Picture Boxes, Rules, Style Sheets, Character, and Paragraph attributes via one tabbed dialog box;
- Change only the first occurrence of a user's specified search criteria;
- Change the selected occurrence and find the next occurrence; and
- Change all occurrences of a specified set of criteria.

POPULAR FEATURES FROM 1.0 STILL AVAILABLE

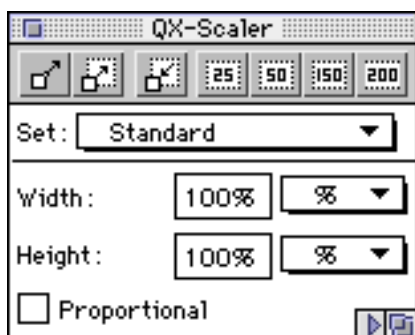
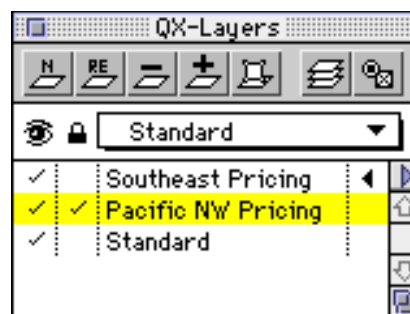
The features that helped to make QX-Tools the top-selling XTensions package are still available in version 2.0:

QX-Manager

This already popular component of QX-Tools that lets users choose whether to load or not load multiple XTensions now automatically moves unused XTensions into a disabled XTensions folder, freeing unused memory and allowing QuarkXPress to load more quickly upon startup. The improved QX-Manager will also prevent unwanted demo XTensions from automatically converting QuarkXPress into a demo version.

QX-Layers

Adding to the ability to assign objects in a QuarkXPress document to layers that can be hidden and rearranged, QX-Layers now features the ability to restrict movement of objects to within a single layer. What's more, new objects can be assigned to a selected layer, rather than to the topmost or default layer.



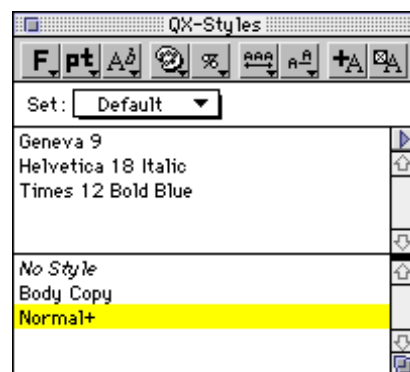
QX-Scaler

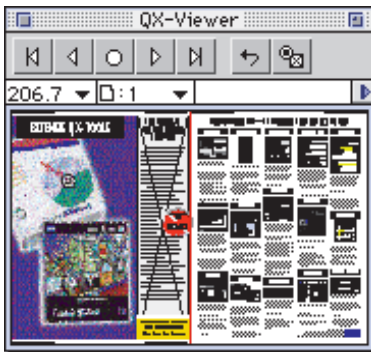
This floating palette lets users resize groups of objects by any unit of measurement or percentage with one command, and includes the abilities to undo changes and to scale objects in free-form fashion. QX-Scaler is ideal for taking existing layouts and resizing them for a different purpose. For example, a book publisher could proportionally scale down all the elements of a book cover for the purpose of placing it in a catalog

showing all of its book covers.

QX-Styles

This enhancement to QuarkXPress style sheets lets users create and apply character-based styles to selected text, instead of being constrained to paragraph-level formatting. Users can create a style for emphasizing words, then apply it to particular words throughout the document. Changes made to the style sheet after the character-based styles have been applied will be automatically made to the appropriate text throughout the document.





QX-Viewer

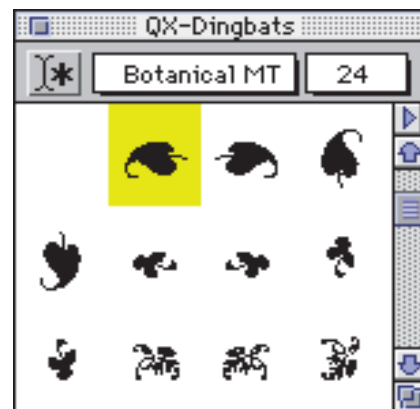
The QX-Viewer floating palette offers 900% magnification and displays thumbnail images of pages, making navigation of a QuarkXPress document easier and faster. Use QX-Viewer to quickly locate a page in a long document or display two views of the same page simultaneously. The buttons at the top of the QX-Viewer floating palette let users access the first, last, next, and previous pages with one click.

QX-Filters

This floating palette lets users run Adobe Photoshop™-compatible plug-ins (such as Extensis Intellihance™) on images without ever leaving QuarkXPress.

QX-Dingbats

The QX-Dingbats floating palette displays difficult-to-remember symbol characters, letting users enter symbols into a document using one click and without having to recall keyboard commands.

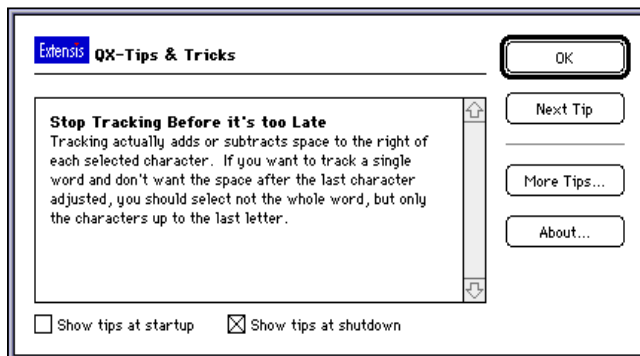


QX-Bars

This set of preconfigured and customizable toolbars offers one-click access to hundreds of XPress commands, tools and menus.

QX-Print

The QX-Print utility enhances the XPress print dialog box by letting users print non-consecutive page ranges, print multiple plates, save a selected portion of a page as an EPS image, and print spot colors as process colors.



QX-Tips & Tricks

This handy component offers an on-screen Tip of the Day for QuarkXPress written by best-selling *QuarkXPress Tips & Tricks* author David Blatner and can be searched by keyword to locate tips relating to a specific feature.

CONCLUSION

The newest version of this already versatile collection of XTensions has become even more well-rounded with the addition of 5 completely new components, for a total of 15 powerful components packed into one affordable package. Within the major components of QX-Tools version 2.0, users will discover more than 25 new features and enhancements. Extensis is committed to continuing its tradition of offering its users jam-packed collections of productivity-enhancing utilities for one low price. QX-Tools is clearly one product no QuarkXPress user should be without.

PRICING AND AVAILABILITY

QX-Tools 2.0 for Macintosh® shipped in September 1996 and is available for an estimated street price of \$99.95 (U.S.) or \$49.95 (U.S.) for users upgrading from QX-Tools 1.0. Upgrades are free for users who purchased QX-Tools 1.0 on or after August 1, 1996. QX-Tools includes a 60-day, money-back guarantee, and is available directly from Extensis at (800) 796-9798, or from major software resellers such as Ingram Micro, MacConnection, MacWarehouse, MacZone, and The World Wide Power Company.

SYSTEM REQUIREMENTS

QX-Tools 2.0 is compatible with QuarkXPress for Macintosh versions 3.31 or later and Macintosh or Power Macintosh computers running System 7.1 or later. Requirements for RAM are the same as the recommended system requirements for running QuarkXPress, with an additional 2MB hard disk space.

SERVICE AND SUPPORT

Extensis considers customer service and support an integral part of its mission of providing powerful and affordable add-on utilities to its customers. Unlike other software developers and distributors, Extensis offers a 60-day, money-back guarantee on all of its products. Registered users can receive free technical support, via phone or e-mail, Monday through Friday from 8:00 a.m. until 5:00 p.m. Pacific time. Extensis customers can also enjoy electronic toll-free registration by modem.